



# PAULSON DAVID

Businessman, Production Engineer, Production Planner,  
IT Architect & Consultant  
Chicago, USA.



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## 25+

Years of Experience

## B.E.

Mechanical Engineering

## M.B.A.

Information Technology

## IT

consultant for various sectors in the market

## Expert

in manufacturing, production, and IT innovative tools and technologies.

## Client's

preferred partner for IT Business Solutions

## Magnate

of IT Solutions, Real Estate, and Construction Businesses.

*"Kicked off my career as a Businessman through my family's DNA. In pursuit of broadening my expertise, I became a Mechanical Engineer. Life took a turn and I got into IT Sector when I immigrated to the USA. Eventually, through realizing that I have better Marketing & Leadership acumen up my sleeves, I bounced back to doing challenging businesses as a businessman by acquiring 4 key clients in the IT and Manufacturing sectors in just a year. Today I am a key vendor transacting business solutions and products globally"* – Paulson, CEO at Cozy Genie

### My Legacy

- A 46-year-old business enthusiast, born and brought up in Tuticorin, India. Now living in Chicago, USA with his wife & 2 daughters (11 & 18 yrs. Old).
- Graduated B.E. Mechanical Engineering from Tamilnadu college of Engineering in 1997.
- Directed DAB Exports; a family business in the export of Food & Spices primarily to Sri Lanka, Malaysia, etc. with revenues fetching around INR 10 crores per annum from 1997 to 2001.
- Owned Medleys Super Market in Tuticorin from 1998 to 2001.
- Also, owned Medleys Catering Service Division; catering Sterlite industry's employee quarters for all services within the township including maintenance of company guest house.
- Joined Rane Madras Ltd., Chennai, in 2001 as an Engineering Trainee and worked until 2005 and left as a Senior Engineer while managing a group of 80 workers working in a key manufacturing module which decides the company's output performance.
- Joined L&T Audco in 2005 and served till 2008. Started as a Production Engineer for Gate, Globe, and Check Valves product lines. Raised to Production Planner as Asst. Manager within a short period and got employed directly by L&T in the Covenanted Cadre.
- Immigrated to the USA in 2008 to join my siblings who are in various top managerial positions in fortune 500 companies.
- Earned an MBA (Information Technology) in 2011 from Amity University to strengthen IT and Management Skills for driving breakthrough solutions in the IT sector.
- Worked as a Lawson / Microsoft Business Intelligence Developer in R1 RCM, Chicago (a Revenue Cycle Management company) from 2009 to 2012.
- Worked as a DW and MSBI Lead Developer at Pharos Innovations, Illinois (a Healthcare company) from 2012 to 2013.
- Worked as a Data Analytics and BI Lead at Northern Trust Corporation, Chicago (a Banking company) from 2013 to 2014.
- Received my Green Card in 2014 and started getting into IT Consulting businesses while serving a full-time role as an IT Architect.
- Worked as a Business Intelligence Architect at Broadwind Inc., Illinois (a custom precision Gearing & Gearbox Manufacturing company) from 2014 to 2021.
- Through the years, I have played the role of an individual contributor, as an ardent team player, and as a pragmatic leader thus gaining commendable experience.
- Currently, by leveraging the power of my legacy, I am back to doing business whereby within a year, I acquired 2 clients for IT consulting in NY and another 2 in the Chicago area which is supported by my partnership with Genix Technologies (an Offshore IT Development Centre).

Rane Madras Ltd.,  
Chennai

R1 RCM,  
Chicago

Northern Trust  
Corporation, Chicago

Founded (Cozy Genie)  
While Still Employed

Founding (Genie Global)  
To partner with Shanthi Gears India

1997

2001

2005

2009

2012

2013

2014

2015

2021

2022

DAB Exports,  
Medleys

L&T Audco,  
Chennai

Pharos Innovations,  
Illinois

Broadwind Inc.,  
Illinois

Founded (Genie Realty)  
Left Job to become a Full-time Businessman



# Shanthi Gears x Genie Global Group



With such a boundless global experience across multiple sectors serving a variety of roles and also managing businesses of my own, I come forth with a business idea that can take **Shanthi Gears** to greater heights with expanding its business, to start with, in the North American region. Given the opportunity, you can rest assured of your business securing a global mark through my product knowledge, global experience, and business networks which I have leveraged during my decades of sheer hard work.

## Mission

To create successful pathways for businesses to secure a presence in the competitive global market by brewing the right formulas that promote excellence.

## Vision

To bolster commendable solutions to business problems that translate the goals and objectives of the company that surmounts enormous possibilities.

## Values

Value-centricity, Ownership, Integrity, Solidarity, Empathy.

## Business Strategy & Capabilities

1. After decades of working for leading global organizations, the last to work with was a Gearing & Gearbox manufacturing company (Broadwind Inc.: [www.bwen.com](http://www.bwen.com)). Eventually, in 2021, I kickstarted a business through which we currently offer IT solutions for Broadwind Inc.
2. Strategically place Genie Global Group as an ethical and pragmatic partner for Shanthi Gears by front-ending the capabilities of Shanthi Gears through Genie Global Group to Broadwind Inc.
3. With solid knowledge in the product manufacturing industry and a time-tested technical background at my disposal, I can independently handle technical discussions and convert deals with Broadwind Inc. while having Shanthi Gears as the backbone; thus being your 'reliable partner of choice'.
4. To support the import and export of products, Genie Global Group owns licences in India and the USA. The group is backed by an effective financial system that is inclusive of GST registrations in India.
5. Through Genie Realty, we acquired 2 acres of real estate properties in the Chicago suburbs, which can rack up your inventory by building a warehouse to maximize the full potential of our business objectives.
6. In the process of constructing a warehouse in Sriperumbudur, Chennai, for meeting the export needs of my construction. This can also be used for setting up your inventories for a seamless and cost-effective business transaction. In Tuticorin (*the 2<sup>nd</sup> largest port in India*), I own real estate properties in my possession that can be converted for warehousing your inventory.
7. Effective plans and resources are in place to promote Shanthi Gear's standard product sales by leveraging online platforms across the country.
8. My network of potential investors in the USA is available to invest in empowering the precision gearing and gearbox businesses across the country.
9. I have strong connections with marketing liaisons for promoting your products across the USA for guaranteed sales.
10. My IT Business offers a broader spectrum of solutions from app development to promotion (Digital Marketing, SEO, SMM, etc.) which can be leveraged for positioning Shanthi Gears in the USA.

I look forward to a mutually beneficial business relationship where we can translate our shared goals into commendable results.

**Paulson David**, CEO of Genie Global Group

